



For Immediate Release

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Panorama India is all set to digitally celebrate India's 74th Independence Day on August 15th and 16th, 2020. Panorama India along with the Indian Consulate Office held a community meeting with all the cultural and community organizations on Monday July 6, 2020 to share the India Day 2020 and the virtual Grand parade details.

Hon. Apoorva Srivastava Consulate General of India started the meeting with a welcome and shared her vision to see the entire Indian community to come together and get engaged in this first ever digitally curated India Day parade and celebration.



Following, Panorama India Co-chair Sumeeta Kohli unveiled all the details for the various elements of the celebration. She shared how India Day celebrations will start August 1 with contests and promotions and then starting August 10 there will be daily programming that will build up to our main event which will be held on August 15 and 16.

“I am so proud that the Pandemic is not stopping us from showing our love for our country. This is going to be a 2-day celebration of our heritage and culture.” said Ms. Apoorva Srivastava, Hon. Consul General of India in Toronto.

Over 40 representatives from various cultural organizations attended the planning meeting to prepare for the virtual floats and programming.

“The entire community is working hard to make this the first-ever (and probably the largest) digitally curated India parade. We have phenomenal performances and state representation lined up and we are sourcing for great talent all over GTA” said Sumeeta Kohli, Co-chair, Panorama India.

The submission is now open for the artist & performing groups programming and state-respective floats.

“If your organization missed the meeting, please contact us right away so we can share the presentation and details with you” said Vaidehi Bhagat, Director of Community Relations, Panorama India

To get information about floats, cultural programming submissions, please email us at panoramaindiaparade@gmail.com.

“Panorama India requests for sponsors who are interested in participating and supporting India Day to please contact us right away. We hope to see our corporate sponsors along with our retail partners join us in making this a safe and very successful India Day” shared both Co-chair Sanjay Makkar and Executive Director Janak Bhawani. They can be reached at info@panoramaindia.org.

Panorama India is a not-for-profit umbrella organization to help unite various Indian cultural associations and groups, project a common identity based on their Indian heritage, and celebrate Unity in Diversity. It was established in 1999, Panorama India provides a platform for all Indian cultural diaspora in Toronto to exhibit and showcase their arts and culture. Panorama India fosters a better understanding between India and Canada and is proud to build bi-lateral relations with India and Canada through culture.